



“Parent Sale” Frequently Asked Questions

How Do We Get Started?

It's easy, just give us a call or fax over the Notification Agreement and we'll get your personalized materials to you ASAP!

What price should we sell the books for?

That depends if you intend to offer them as a service or fundraiser. You can charge any price between your cost and \$14.99 which is the price printed on the book. Of course the lower the price, the more you will sell.

We don't want to handle the payments and tally orders, can you do that for us?

Yes, with the Direct-To-Home option! This process is now even easier than in previous years. We have launched a new website dedicated exclusively to handle these orders. You simply send out the flyers and parents then visit the special webpage for your school to order online. We handle the payments, tally orders, and send you a check for the fundraising proceeds if you choose that option. Orders are then processed and shipped to the student's home. (Applies to Direct-to-Home option only)

Can we make some changes to the parent order form? Absolutely! We can make any changes you want.

Is there a minimum order requirement? No. Any quantity is okay. Shipping is FREE.

Which book version do you use?

We only carry the most current versions! The books were last revised in 2015 with slightly updated content and cover. They are updated every few years and there are no changes for 2016.

How long does it take to receive the books?

It varies depending on the program you choose but it's typically 3-4 weeks from the date you first send the order form home to parents. A sample timeline for Self Service would be:

Day 1: Order forms are sent home to parents

Day 5: Send reminder / Last chance to order to parents

Day 7: Collect orders and send to us

Day 21-28: Books delivered to your school

Direct-to-Home orders are typically shipped within a few days of the parents ordering online.

Can we just buy the books and give them to our students without selling them?

Yes, we work with many schools to supply all students (especially Title 1). Just give us a call or send an email to discuss special pricing on larger orders over 200 books.

How can you offer such low Delivered prices?

We buy direct from the publisher and don't have a storefront or high overhead so we can pass on our lower operating costs to you.